

“The openness of the Park Assist platform itself is matched by the truly collaborative nature of its team. This combination has enabled us to unlock added value from the system. I would recommend Park Assist with full confidence in their abilities.”

Vincent Jennes

Project Manager
QDVC

The Lusail Underground Car Parks were built to serve the Marina District of Lusail City – a sustainable smart-city that highlights the cultural and natural qualities of Qatar and the Gulf Region. Each of the four car parks has three levels and a total area of 150,000 square meters. The Marina development is designed to accommodate a population of 250,000 along with approximately 400,000 visitors per day.

“We needed a robust, high-quality system to serve the parking needs of this vibrant district. The M4 guidance system from Park Assist provides the appointed operator with the tools to heighten efficiency and performance – while providing the owner with the insight to maximize ROI. All while maintaining the high aesthetic standards that have set this project apart.”

For this future-focused project, the integration expertise of Park Assist was especially valuable. The M4 smart-sensor system at Lusail is seamlessly integrated with the owner’s Axiome building management system, Xerox access control system and Signature roadway signage system.

“Both QDVC and our client, Lusail Real Estate Development Company, are extremely satisfied with the selection of Park Assist as partner of choice. They executed the project with diligence and speed, and continue to provide exceptional local support through their Dubai office.”

